

Store opening -
"10 Steps to Opening"
Online Manuals
Workflow with Checklist
Sales Management -
Annual Marketing Plan
Store Website and Ads
eMarketing & Newsletter
Online Ordering
Information Management -
Point of Sale
Quickbooks Reporting
Sales Data & Analysis
Supply Chain & Royalty
Help Desk Support -
24x7 Support Web Site
Online Training Support
Legal/Compliance Repository

Hosted technology with real operators supplying input to the design

DCS HOSTING OFFERS YOU:

- ✓ TURN-KEY SYSTEMS DESIGNED FROM YEARS OF EXPERIENCE WITH OPERATIONS ALL OVER THE US
- ✓ MARKETING AND SALES PLANS BUILT INTO THE SYSTEM AND SUPPORT TO KEEP GROWTH ON TRACK; AND
- ✓ TIME, TO FOCUS ON YOUR CUSTOMERS AND THE GROWTH OF YOUR BUSINESS

IF YOU HAVE MULTIPLE LOCATIONS DCS LETS YOUR MANAGERS COMPARE WHERE THEIR RESTAURANT STANDS IN THE ENTIRE COMMUNITY OF USERS FOR ANY GIVEN DATE RANGE. THE INFORMATION IS CALCULATED AUTOMATICALLY AND DELIVERED TO YOU ON-DEMAND VIA THE WEB.



Distributed Compliance Solutions

Leaders from kitchen to customer
With ideas from real world users like you

Food Service Division

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Planning for Success

■ Business Planning

A Guideline for Operating Your Restaurant

- ✓ Executive Summary
 - Convey your vision to staff
- ✓ Market Strategies
 - Positioning in *Your* market
- ✓ Competitive Analysis
 - Who, why, strengths, and weaknesses
- ✓ Operations and Management Plan
 - Explain how staff will participate in success

Start Promoting *NOW*

10 ideas to get your creative juices flowing

1. Publicity Stunts
2. Public Relations
3. Bounce-backs
4. Certificates (not coupons)
5. Business Socials
6. Sampling
7. Food Events
8. Toss up Tuesday
9. Menu bingo
10. Birthday Program

