

DCS Franchise Solutions Group Teams with Brooklyn Bagels LLC

Ann Arbor, Mich.— May 24, 2010—Brooklyn Bagels L.L.C., a fast casual bakery restaurant, with corporate store focus in Michigan and Texas, has announced a partnership with Distributed Compliance Solutions, LLC (DCS), the premier compliance hosting company of staff, technology and business processes for small business.

“Our partnership with DCS guides a new store operator through all steps necessary to open and operate their store. More than that, Brooklyn Bagel and DCS have designed the hosted systems to include automated marketing plans designed to get new customers in the door while the latest in Point of Sale automation helps staff to personalize the customer visit, making it more enjoyable, and guaranteeing more return visits” notes Brooklyn Bagels Owner, Denny Dyer.

Store operators looking for effective means to control costs, build process efficiencies, and expand sales must bring the proper technology solutions to bear. This is especially critical to support a growing business and one in the process and planning for major expansion. Brooklyn Bagels offers its store operator’s turn-key solutions with DCS Food Services hosted PoS, supply chain automation, and marketing campaign management. Brooklyn Bagels’ business processes, delivered via DCSs’ hosted technology tools, are optimized as an integrated whole to successfully support store operators. This centrally automated approach to store management allows the Brooklyn Bagel operators to concentrate on the “Start Fresh Every Day” business of providing their customers with the coffees, bagels, muffins and sandwiches that keep them coming back often.

“The recent growth and planned expansion of Brooklyn Bagels requires technology systems by which the ‘tried-and-true’ processes perfected by Denny and his team can be automated, delivered and communicated effectively to new store operators and staff. DCS’s centrally hosted systems and template processes will enable those new store operators to follow a proven system to success.” said John Nidelcheff, Managing Partner of Distributed Compliance Solutions.

About Brooklyn Bagels, LLC

Brooklyn Bagels (www.OriginalBrooklynBagels.com) is a fast casual bakery restaurant offering fast drive through and pick up service of fine coffee, tea and bakery food items. The stores offer a casual atmosphere when dining in with friends or for the quick ad-hoc business meeting. Brooklyn Bagels L.L.C. Corporate Location is 475 Whitehall Road, North Muskegon, Michigan.

About Distributed Compliance Solutions, LLC

DCS (www.DCSHostedSolutions.com) is making it easier for business to focus on their goals, collaborate with their partners and bring products and services to market cost effectively and efficiently.

Contact: Dennis Dolan, Distributed Compliance Solutions, LLC